



Conference Program

Day 01 : Tuesday, 4th November 2014

Start	End	Bougainvillea room	
8.00 a.m.	9.00 a.m.	Conference Registration	
9.00 a.m.	09.45 a.m.	<p style="color: orange;">Inauguration Session</p> <p>Welcome address by the conference program chair Mr. Isanka P. Gamage (Director- The International Institute of Knowledge Management (TIKM), Sri Lanka)</p> <p>Speech by Conference Chair of ICCSR Prof. Neville Warnakulasooriya (Department of Marketing Management, Faculty of Management Studies & Commerce, University of Sri Jayewardenepura, Sri Lanka.)</p>	
09.45 a.m.	10.30 a.m.	Conference Photograph & Morning Refreshment	
10.30 A.M - 12.45 P.M	10.30 a.m.	11.15 a.m.	<p style="color: orange;">Keynote Speeches</p> <p>Prof. Dr. H.H.D.N.P. Opatha (Conference chair of ICHRM and Senior Professor of Human Resource Management (HRM), Faculty of Management Studies and Commerce of the University of Sri Jayewardenepura (USJ), Sri Lanka.)</p>
	11.15 a.m.	12.00 p.m.	<p>Prof. H.D. Karunaratne (Professor and Head, Department of Business Economics, Faculty of Management and Finance, University of Colombo, Sri Lanka.)</p>
	12.00 p.m.	12.45 p.m.	<p>Dr. Vasthiyampillai Sivalogathanan (Head and Senior Lecturer, Department of Management Studies, Faculty of Humanities and Social Science, Open University of Sri Lanka.)</p>
12.45 p.m.	01.45 p.m.	Networking Lunch	
01.45 p.m.	02.30p.m.	<p>Mr. Saranga Wijeyarathne (Director, Marketing at Ceylon Newspapers Limited, Sri Lanka.)</p>	

	02.30 p.m.	03.30 p.m.	Special Session – International Ombuds Association by Ms. Devyani Singh, Ombudsperson at Eaton for India, South East Asia, Middle East, Africa and Turkey. The topic of “Organizational Ombudsman” profession will be discussed, and how Ombuds helps Businesses “Doing Business Right” and acts as an effective Dispute resolution, and handle Employee and Labor situations in an Organization.
	03.30 p.m.	04.00 p.m.	Evening Refreshment
04.00 P.M - 06.30 P.M			Bougainvillea
			TECHNICAL SESSION 1 : Managing Human Resources & Organizational Change
			Chaired by Dr. Vasthiyampillai Sivalogathanan (Head and Senior Lecturer, Department of Management Studies, Faculty of Humanities and Social Science, Open University of Sri Lanka.)
	04.00 p.m.	04.30 p.m.	<ul style="list-style-type: none"> Mr. Shan Anjana Jayasinghe (Institute of Personnel Management, Sri Lanka) <i>Impact of the subculture of an engineering division on effectiveness of extrinsic motivational programs: a study of a Sri Lankan telecom organization</i>
	04.30 p.m.	05.00 p.m.	<ul style="list-style-type: none"> Dr. Syed A. Bashir (Faculty of Business, Higher Colleges of Technology, Dubai, United Arab Emirates) <i>A Mixed Method Approach to Measure the Impact of Organizational Support in Expatriate’s Management in the Gulf Region</i>
	05.00 p.m.	05.30 p.m.	<ul style="list-style-type: none"> Ms. E.A.D.S.B. Edirisinghe (Cardiff School of Management, Cardiff Metropolitan University, United Kingdom) <i>Violation of Employer’s Perceived Obligations and Its impact on Employee Voluntary Turnover Intention in Sri Lankan Domestic Private Licensed Commercial Banking Industry</i>
05.30 p.m.	06.00 p.m.	<ul style="list-style-type: none"> Dr. V. Manikantan (Ramakrishna Mission Vivekananda College Evening College (AUTONOMOUS), Mylapore, Chennai) <i>Teaching Employees’ perspective about the Work environment in Arts & Science Colleges under Self – Finance stream of India with special Reference to Chennai City – A Study</i> 	
06.00 p.m.	06.30 p.m.	<ul style="list-style-type: none"> Asst. Prof. Sadiq Hussain (Department of Behavioral Sciences, Karakoram International University Gilgit, Gilgit-Baltistan, Pakistan) <i>Job satisfaction as a predictor of turnover intentions among public and private sector college faculty in Gilgit-Baltistan, Pakistan</i> 	

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04.00 P.M - 05.30 P.M	04.00 p.m.	04.30 p.m.	<p>TECHNICAL SESSION 2: International Entrepreneurship, Technological Entrepreneurship and Business Success Chaired by Dr. Nalin Abeysekera (Senior Lecturer, Department of Management Studies, Open University of Sri Lanka)</p> <ul style="list-style-type: none"> • Ms. Saruja Kugendran (University of Colombo, Sri Lanka) <i>Determinants of Immigrant Entrepreneurial Success: An Empirical Investigation on Indian immigrant Entrepreneurs in Sri Lanka</i> • Mr. A. G. C. S. Wijewardena (Faculty of Management and Finance, University of Colombo) <i>Factors Influencing on Success of International Festival Entrepreneurship: A Comparative Study of Indian Premier League and Sri Lanka Premier League</i> • Mr. Amila Withanarachchi (Department of Industrial Management, University of Kelaniya, Sri Lanka) <i>The role of Scenario planning in technological entrepreneurship</i>
	04.30 p.m.	05.00 p.m.	
	05.00 p.m.	05.30 p.m.	
06.30 p.m. onwards			<p>Conference Dinner & Cultural Show @ Cye-Nor Restaurant - Hosted by TIKM</p>

Day 02 : Wednesday, 5th November 2014			
Start	End		
09.00 a.m.	09.30 a.m.	Morning Refreshment	
09.30 A.M.-11.00 A.M.	09.30 a.m.	10.00 a.m.	<p style="text-align: center;">Bougainvillea</p> <p>TECHNICAL SESSION 3: Entrepreneur Development and Community Engagement Chaired by Prof. H.D. Karunaratne (Professor and Head, Department of Business Economics, Faculty of Management and Finance, University of Colombo, Sri Lanka.)</p> <ul style="list-style-type: none"> • Ms. B.W.R. Damayanthi (University of Sri Jayawardenepura, Sri Lanka) <i>Entrepreneurial entry choice and credit constraints: Empirical analysis of urban informal micro entrepreneurship in Sri Lanka</i> • Mr. Vitus Dwi Yunanto (Diponegoro University, Indonesia) <i>A strategy for improving value chains of strategic food commodity through entrepreneurship education of their stakeholders: A test case in soya beans</i> • Ms. Y. Titik Haryati (Faculty of Economics, Semarang State University (Unnes), Indonesia) <i>The significance role of wife in survival life of fishing household in Kendal regency, Central Java - Indonesia.</i>
	10.00 a.m.	10.30 a.m.	
	10.30 a.m.	11.00 a.m.	

09.30 A.M. - 12.30 P.M.			Salon Orchid
			TECHNICAL SESSION 4: Global Governance and Corporate Liability
			Chaired by Dr. Bandara Wanninayake (Department of Marketing Management, Faculty of Commerce & Management, University of Kelaniya, Sri Lanka)
	09.30 a.m.	10.00 a.m.	<ul style="list-style-type: none"> Ms. Sriya Kumarasinghe (Department of Accountancy and Finance, University of Otago, Dunedin, New Zealand) <i>Governance, Responsibility, and Accountability under Kings' Control in Ancient Ceylon</i>
	10.00 a.m.	10.30 a.m.	<ul style="list-style-type: none"> Mr. Prabhdeep Singh Sandhu (National Institute of Technology Durgapur, India) <i>Corporate Social Responsibility as strategy: Management of Biodiversity?</i>
	10.30 a.m.	11.00 a.m.	<ul style="list-style-type: none"> Ms. Shalini Attale (Department of Information Technology and Mathematics, Faculty of Engineering, General Sir John Kotelawala Defence University, Ratmalana, Sri Lanka) <i>ICT Adoption among the differently abled community in Sri Lanka: An empirical investigation</i>
	11.00 a.m.	11.30 p.m.	<ul style="list-style-type: none"> Ms. Alison Pavlovich (Eastern Institute of Technology, New Zealand) <i>Would a stakeholder model in the boardroom reduce tax avoidance?: A case study of Apple Inc.</i>
	11.30 p.m.	12.00 p.m.	<ul style="list-style-type: none"> Ms. Shyama Jinasena (University of Colombo, Sri Lanka) <i>How mass media is use to build the community leaders: Examine the role of mass media</i>
	12.00 p.m.	12.30 p.m.	<ul style="list-style-type: none"> Dr. Vibhuti Tripathi (School of Management Studies, Motilal Nehru National Institute of Technology Allahabad, India) <i>Social Marketing Effectiveness – Analyzing Government Policies & Interventions for Cessation of Tobacco Use</i>
11.00 A.M.- 12.30 P.M.	11.00 a.m.	11.30 a.m.	Bougainvillea
			TECHNICAL SESSION 5: SME Development
			Chaired by Prof. H.D. Karunaratne (Professor and Head, Department of Business Economics, Faculty of Management and Finance, University of Colombo, Sri Lanka.)
	11.30 a.m.	12.00 p.m.	<ul style="list-style-type: none"> Dr. Debasis Patnaik (Head of Department of Economics, Birla Institute of Technology and Science, Pilani, K K Birla Goa Campus, India) <i>Business Opportunity Identification in Small Business</i>
	11.30 a.m.	12.00 p.m.	<ul style="list-style-type: none"> Dr. Amitabh Mishra (Department of International Business Administration, College of Applied Sciences, Rustaq, Sultanate of Oman)

	12.00 p.m.	12.30 p.m.	<p><i>Assessing the Entrepreneurship Development Programs in GCC</i></p> <ul style="list-style-type: none"> Miss. Ton Nu Ngo Nhu (Faculty of Business, Economics and Communication, Naresuan University, Thailand) <i>Entrepreneurial Orientation and Customer Orientation of SMEs in Economic Downturn Times: A Qualitative Study in Ho Chi Minh City, Viet Nam</i>
	12.30 p.m.	01.30 p.m.	Networking Lunch
01.30 P.M – 03.30 P.M	01.30 p.m.	02.00 p.m.	<p style="text-align: center;">Bougainvillea</p> <p>TECHNICAL SESSION 6: CSR and Triple Bottom Line Chaired by Prof. Neville Waranakulasooriya (Department of Marketing Management, Faculty of Management & Commerce, University of Sri Jayewardenepura, Sri Lanka.)</p> <ul style="list-style-type: none"> Dr. Srinivasa Rao Linga (Srikar Biotech Pvt Ltd, Hyderabad, India) <i>4 i s method for successful and sustainable CSR activities of SBPL: a success story in aiding rural education, health and harmony</i> Mr. B.A. Nuresh Eranda (Department of Management Studies, University of Peradeniya, Sri Lanka) <i>CSR practices in global apparel value chain: implications for Sri Lankan apparel manufacturers</i> Ms. Nanayakkara Indira (Department of Commercial Law, Faculty Law, University of Colombo, Sri Lanka) <i>Corporate social responsibility towards achieving corporate success in the Sri Lankan context</i> Mr. Sathika De Silva (Postgraduate Institute of Agriculture, University of Peradeniya, Sri Lanka) <i>Impact of corporate social responsibility on human resources capacity building in Sri Lankan organizations</i>
	02.00 p.m.	02.30 p.m.	
	02.30 p.m.	03.00 p.m.	
	03.00 p.m.	03.30 p.m.	
01.30 P.M – 04.00 P.M	01.30 p.m.	02.00 p.m.	<p style="text-align: center;">Salon Orchid</p> <p>TECHNICAL SESSION 7: Leadership, Training and Development Prof. Dr. H.H.D.N.P. Opatha (Department of Human Resource Management (HRM), Faculty of Management Studies and Commerce, University of Sri Jayewardenepura (USJP), Sri Lanka.)</p> <ul style="list-style-type: none"> Assoc. Prof. Naimatullah Shah (Department of Public Administration University of Sindh, Jamshoro, Pakistan) <i>Effect of Training and Development on Employees Performance</i> Dr. H R Nishadini Peiris (Department of Public Administration, Uva Wellassa University, Badulla, Sri Lanka) <i>Buddhist point of view on training and development</i> Dr. V.S.P. Rao (ICFAI University, Gunthanapalli, Shankarapalli village Road, Hyderabad, India) <i>Market leadership through innovative HR practices</i>
	02.00 p.m.	02.30 p.m.	
	02.30 p.m.	03.00 p.m.	

	03.00 p.m.	03.30 p.m.	<ul style="list-style-type: none"> Mr. A. Saboor (Virtual University, Pakistan) <i>Comparison of Sociability and Self-Efficacy & their effect on Student's Personality between Classroom-Based and Web-Based Learning Environments</i> Mr. Imad Ghazzawi (Human Resource Department, Cristal Global , Jazan Economic City, Saudi Arabia) <i>Promoting Team Building for Start-Up Teams</i>
	03.30 p.m.	04.00 p.m.	
	04.00pm	04.30pm	Evening Refreshment
	05.00pm	05.30pm	Bougainvillea Closing Ceremony Conference Concluding Session
	05.30pm	06.00pm	Awarding Ceremony
	06.00pm	06.10pm	Vote of thanks by the Conference Publicity Chair : Mr. Oshadee Withanawasam (Director- The International Institute of Knowledge Management (TIKM), Sri Lanka)
Day 03 : 6th November 2014- Post Conference Tour (Optional)			

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